Fundamentals of Finance

A fundamental understanding of finances by leaders insures that all areas of the business are thoughtfully considered when evaluating and implementing strategic changes. In UGA’s online Fundamentals of Finance program, you’ll learn the basic concepts and analytical tools of finance in both corporate finance and investment.

Fundamentals of Finance is separated into seven modules focused on:

- Introduction to Finance
- Time Value of Money
- Risk and Return
- Bonds and Stocks
- Project Decision Rules
- Capital Budgeting

Upon completing the course students will be able to do a number of things including, use the time value of money to value investment opportunities and calculate the expected return and risk of a portfolio. They will also be able to determine the value of a project to the firm and if a capital budgeting project should be accepted or rejected as well as be able to determine the cash flows created by a capital budgeting project. Perhaps most importantly, students will come away from the class with the ability to understand the steps to price a stock, bond, or a firm and apply time value of money to real life situations (mortgages, 401k, etc).

Expected Outcomes

Participants will learn how to:

- Risk and Return
- Financial Institutions
- Efficient Markets
- Valuation Theory
- Capital Budgeting
- Portfolio Theory
- Cost of Capital
- International Finance

Dr. Chris Pope is a Senior Faculty in the Terry College of Business at The University of Georgia. He received his Ph.D. in Business Economics from Indiana University. He also owns an economic consulting firm that has done work in online education as well as economic analysis for multiple firms in the Southeast United States. Dr. Pope has taught won teaching awards in the undergraduate program and the MBA program.