Manager Boot Camp (Online)

Transition from an Individual Contributor to a People Manager

Go.wisc.edu/bootcamp-online
Manager Boot Camp (Online) is one of four programs needed to complete a Foundations of Management Certificate.

This certificate will give you the skills and confidence to manage and motivate teams, influence stakeholders, leverage resources, and enhance business processes to meet strategic goals.

These programs include self-assessments, case studies, peer-to-peer learning, and actionable plans that will immediately improve individual and team performance.

Learn more about the Foundations of Management Certificate:

» go.wisc.edu/fm-certificate
Manager Boot Camp (Online)

Develop Your Management Skills
Manager Boot Camp (Online) is a 13-week, fully online program that focuses on the essential elements of people management and process awareness that drive productivity, performance, employee development, engagement, motivation, and retention.

Individualized Material
You'll start by exploring the six essential conversations managers must master to improve team performance, as well as practice skills in process and problem management, managerial communications, and change management.

Who Should Attend
- New managers and supervisors
- Experienced managers who want to further refine skills
- Managers who haven’t received formal training
- Individuals looking to transition to a management role

How You Will Benefit
Upon completing the program, you’ll be able to:
- Explain the importance of the role of people manager
- Set performance and development goals with others
- Provide usable and constructive performance feedback
- Motivate others to achieve desired results
- Approach problems with the tools needed to make sound decisions
- Resolve conflict in a way that promotes performance and personal dignity
- Guide others successfully through organizational and professional change
- Counsel others on career goals and career choices

LEARN MORE AND REGISTER
» go.wisc.edu/bootcamp-online
Program Schedule

Over the course of 13 weeks, you’ll build the foundation to become a better leader through self-study pre-work and exercises, a live 90-minute instructor-led, interactive learning session, and post-session skill application and reflection exercises in the following areas:

Module 1 – Performance Management: Goals and Development
- Align goals to support organizational strategy
- Understand the 70/20/10 rule of employee development

Module 2 – Performance Management: Formal and Informal Feedback
- Leverage the power of feedback to increase motivation and improve morale
- Plan and deliver effective feedback using the Brag, Worry, Wonder, Bet model and the Situation-Behavior-Impact-Action model

Module 3 – Performance Management: Having Rewards and Career Conversations
- Deploy tactics to respond to both the intrinsic and extrinsic motivational needs of employees
- Incorporate techniques to create a motivational climate

Module 4 – Leading Productive People
- Discuss real-life challenges of managing individual and team productivity
- Focus on “problem management” as a key to managing productivity

Module 5 – Empowering Employee Independence
- Create an empowering work environment
- Recognize the importance of work climate and trust when delegating

Module 6 – Productivity/Process Management
- Proactively utilize the key aspects of managing a process
- Use process maps to identify process design flaws and process interference factors

“I learned so much from this program and loved every second of it. I know I will use things I learned this week every day going forward, not only in how I do my own work, but how I work with others and how I work with my own team.”

AMBER WENDORF
Wellness Program Manager, Organic Valley

Job Outlook and Salary Potential

8% Growth in Management Positions by 2026*

$100,000+ Median Annual Wage in 2018*

*Bureau of Labor and Statistics
Module 7 – Managerial Communications: The Importance of Relationships
- Articulate the basics of emotional intelligence and its importance in building productive relationships
- Leverage trust and fairness as key enablers to productive conversations

Module 8 – Managerial Communications: Self-Awareness
- Distinguish between your constructive and defensive motivations and understand how these motivations influence communication
- Identify goals for increasing the quality of your communication

Module 9 – Managerial Communications: Management Style
- Name the six situational management styles and recognize appropriate opportunities to use them
- Analyze the considerations for altering communication to different audiences

Module 10 – Managerial Communications: Coaching
- Understand the role of a manager as a coach
- Execute a coaching moment guided by principles and best practices

Module 11 - Managerial Communications: Managing Conflict
- Understand the importance of conflict management as a manager skill set
- Recognize personal conflict tendencies and understand how these tendencies help and hinder the ability to manage conflict

Module 12 – Change Management: The Manager’s Role in Change
- Maintain team productivity in the midst of organizational change efforts by utilizing the five key accountabilities of a frontline manager
- Name and respond to three common responses people will have to change

Module 13 – Change Management: Key Communications during Change
- Create a change management “elevator speech” to use in all team and partner communication efforts
- Effectively solicit and respond to common forms of resistance to change

Program Pricing
$2,995 per person includes access to all online program materials, webinar attendance, and peer-to-peer learning opportunities.

For upcoming program dates and additional information, please visit go.wisc.edu/bootcamp-online.
75th Anniversary

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